



## SHARPLINE MISSION

To be the leader in the field of designing / developing / marketing and manufacturing graphic image products. Through team cooperation and superior service, build a safe, secure, and profitable business for the benefit of all employees and customers.

## SHARPLINE QUALITY STATEMENT

Sharpline is committed to continuous quality improvement of product and process through the review of Sharpline goals, preventative actions and corrective actions. Management shall ensure that the importance of meeting customer, as well as regulatory and legal requirements, is effectively communicated to the organization.



## 2024 Marine Industry

As we approach 2024, experts across various sectors foresee a demanding landscape. Matt Gruhn, president of the Marine Retailers Association of the Americas, acknowledges the tough market ahead, amplified by an impending election cycle. Despite this, optimism remains for the industry's long-term prospects.

Technology continues to drive innovation, with a focus on integrating existing technologies like automation and GPS for greater efficiency. Jason Arbuckle from Brunswick Corp. emphasizes the potential of combining capabilities to achieve significant advancements.

In engine development, while signs of a slowdown persist due to factors like higher interest rates, investments in research and development remain robust globally. Companies like ePropulsion and Scania are pioneering electric and hybrid engine solutions, aiming for sustainable alternatives.

Predictions for boat sales in 2024 may vary, with Eric Wold anticipating a slight decline, particularly in lower-priced segments. Consumer uncertainty stemming from economic concerns and inflation poses challenges for dealers, who must maintain a positive outlook to thrive.

Policy advocacy efforts focus on issues such as access to waterways and sustainability. Callie Hoyt of the National Marine Manufacturers Association highlights ongoing battles against proposed regulations and tariffs, advocating for policies that support industry growth.

Mergers and acquisitions face hurdles due to economic uncertainties and higher interest rates, impacting both boatbuilders and dealers. Chad Lyon of Wells Fargo Distribution Finance notes a slowdown in deal announcements, particularly compared to the RV industry.

Regarding workforce dynamics, Sarah Devlin of the American Yacht & Boat Council notes the complexities of labor markets, with regional variations in job opportunities and employer practices. Despite economic predictions, the industry remains resilient, adapting to shifting conditions and pursuing growth opportunities.

Credit: <https://www.tradeonlytoday.com/post-type-feature/buckle-up>

# Birthdays

Lupita Hernandez	04/03
Maria Herrada	04/03
Tom Fry	04/03
Cece Sonexarth	04/04
Ruben Lara	04/07
Joel Orellana	04/07
MaiHoa Nguyen	04/07
Imelda Villagrana	04/07
Brandi Rhodes	04/08
Ashley Franks	04/10
Manh Hung Tran	04/10
Thanh Vuong	04/10
Earl Wheeler	04/10
Claudia Flores	04/11
Lina Rattana	04/11
Enelida Cruz	04/12
Tuoi Pham	04/13
Leah Williams	04/15
Kathy Davis	04/17
Cathleen Smothers	04/24
Becky Casey	04/25
Marsha Foster	04/26
Roberta Handy	04/29
Gary Parmely	04/30

April

Andrey Ortega	05/01
Nho Nguyen	05/01
Troy Abe	05/03
Jackie Hicks	05/05
Steve Nelson	05/07
Brian Shaw	05/09
Arselia Ramos	05/09
Nick Manley	05/12
Tuyet Van Nguyen	05/13
Geoff George	05/14
Brad Trombley	05/15
Natalie Whitney	05/15
Jose Cabral	05/19
Cortney Stiles	05/22
Rosalva Reyna	05/23
Jocelyn Worley	05/24
Josh Grzeskowiak	05/26
Ian Kash	05/27
Sen Huynh	05/28
Jenny Hutchison	05/29

May

## Memorial Day

Sharpline will be closed on Monday, May 27th and will pay 8 hours holiday pay to all eligible employees.

**2nd shift** employees who normally work 10 hour shifts will work 8 hours on Tuesday, May 28th – Friday, May 31st.

**Weekend Shift** will be off Sunday, May 26th and will work the normal scheduled shift on Friday, May 24th and Saturday, May 25th.

## July 4th

Sharpline will be closed on Thursday, July 4th and will pay 8 hours holiday pay to all eligible employees.

**2nd shift** employees that work 10 hour shifts will work 8 hours on Monday - Wednesday, July 1st – 3rd and Friday, July 5th.

**Weekend Shift** will be off Friday, July 5th and will work the normal scheduled shift on Saturday and Sunday, July 6th – 7th.

## Holiday Schedule





# Anniversaries

## 5 YEARS

Achily Speer 05/08  
Mike Carroll 05/14

## 35 YEARS

Bill Sanders 05/01

## 10 YEARS

Josh Grzeskowiak 05/05

## 40 YEARS

Jim Kasper 05/14

## 30 YEARS

Cindy Jennings 05/02



### 1ST SHIFT

Kevin Luangouthavong – Screening

### 2ND SHIFT

Ariamna Marquez Perez – Crystal Cap

## New Hires



As of Wednesday, April 10th, 1st shift has gone 120 working day(s) without a reportable injury. 2nd, 3rd, and Weekend shift have gone 294 days.

### Safety Bingo Winners:

#### 1st Shift

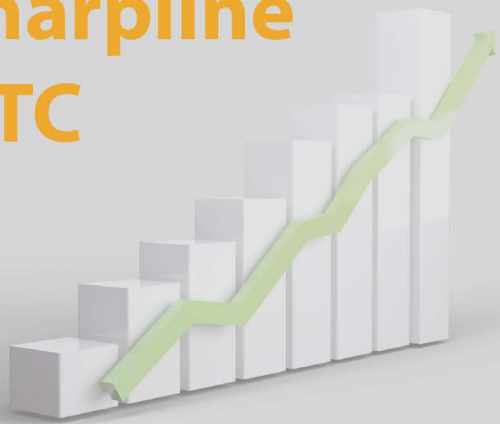
Teresa Roberts – Exp Graphics \$175

#### 3rd Shift

Lucy Lopez – Crystal Cap \$250

## Safety Bingo

# Sharpline OTC



## Past 4 Weeks

OTC GOAL - 95%	98.36	97.43	92.33	95.68
AUTO BACKORDERS < 25	2	2	0	0
CM ORDERS % > 28 DAYS	90.2	78.6	85.1	86.4
CM ORDERS % > 42 DAYS	13.9	06.9	27.4	35.7
CM ON TIME GOAL: > 95%	97.28	98.75	99.51	99.83
YIELD GOAL: 97%	95.3	97.3	96.9	95.5

## April Showers Bring May Flowers

April Showers Day, unlike many other American holidays, was created by the online greeting card company 123greetings.com. However, the exact year that April Showers Day was established is unknown. The term “April Showers” is well-known in the United Kingdom and Ireland. It essentially describes the heavy and rapid rain showers that are typical of April weather in the northern hemisphere, particularly in the British Isles, and are caused by the jet stream’s northward movement.

Winter in the Northern Hemisphere lasts from the December solstice, which occurs on December 21 U.T.C., through the March equinox, which occurs on March 20 U.T.C. As temperatures rise in Western New York, the last bit of snow melts and turns to rain, igniting the beginnings of flowers and plants blooming in the area. The smallest possibility of rain in the U.K. this year falls between April 21 and April 27. The average sliding 31-day rainfall in April is also quite low, ranging from 1.3 to 1.8 inches (between 3.3 to 4.6 centimeters).

The saying “March winds and April showers bring forth May flowers” was first documented in English-speaking countries in 1886. And the shorter, trochaic variant “April showers bring May flowers,” originally “Sweet April showers/Do spring May flowers,” was part of a poem published in 1610. The phrase is mentioned in the General Prologue of “The Canterbury Tales.”

Credit: <https://nationaltoday.com/april-showers-day/>