



SHARPLINE MISSION

To be the leader in the field of designing / developing / marketing and manufacturing graphic image products. Through team cooperation and superior service, build a safe, secure, and profitable business for the benefit of all employees and customers.

SHARPLINE QUALITY STATEMENT

Sharpline is committed to continuous quality improvement of product and process through the review of Sharpline goals, preventative actions and corrective actions. Management shall ensure that the importance of meeting customer, as well as regulatory and legal requirements, is effectively communicated to the organization.



2024 Vehicle Pricing Projections

Anticipating automotive trends for 2024 proves to be a challenging task, given the numerous factors shaping the market's future. An examination of the past two years reveals a gradual decline in the prices of new cars in 2023, registering a 1.4% drop since October 2022, settling at \$47,936, according to the latest data from KBB.

Considering recent patterns, it seems probable that this downward trend in car prices will endure into 2024. Additional factors, such as the potential oversupply of new cars, the timing of car purchases when manufacturers typically reduce prices or offer substantial discounts from October to January, and the projected rise in oil prices for 2024, all contribute to the complexity of predicting this year's trends.

Regarding the types of cars likely to undergo significant price decreases, a potential increase in oil prices might steer consumers away from larger vehicles like SUVs and vans, known for their higher fuel consumption. Manufacturers may resort to competitive pricing strategies to entice buyers towards these larger vehicles. Conversely, many consumers may opt for sedans, hybrids, and electric cars to offset fuel costs, notwithstanding the higher upfront price tag associated with these options.

However, it's crucial to note that prices for hybrid and electric vehicles may not decrease but rather increase. This could be attributed to supply chain shortages, especially if these vehicles heavily rely on semiconductor chips. "The Supply chain disruptions and shortages of semiconductor chips have affected the automotive industry in recent years, driving up the price of production and thus the cost to a prospective buyer." Should these challenges persist into the next year, certain models heavily dependent on electronic components may see price increases due to constrained supply and heightened production costs.

While the overarching trend indicates a decrease in prices, various factors could lead to fluctuations throughout the year.

Credit: nasdaq.com, Gabrielle Olya, December 22, 2023.

Birthdays



| | | |
|---------------------|-------|---------|
| Phuc Seiwert | 01/01 | January |
| Erlinda Karcher | 01/09 | |
| Jack Snyder | 01/09 | |
| Vladimir Verduzco | 01/09 | |
| Lena Greenlee | 01/09 | |
| David Richardson | 01/10 | |
| Jaci Mohr | 01/13 | |
| Jose Ganoza | 01/14 | |
| Anna Phengkham | 01/14 | |
| Karina Ramirez | 01/15 | |
| Yen Doan | 01/15 | |
| Mike Joslin | 01/15 | |
| Minh Anh Vo | 01/16 | |
| Vincent Raymond | 01/18 | |
| Kathaleena Spencer | 01/19 | |
| Daisy Hendershot | 01/23 | |
| Patty Benavides | 01/23 | |
| David Seiwert | 01/23 | |
| Karen Pierce | 01/25 | |
| Dawn Comstock | 01/26 | |
| Buffy Osborn | 01/27 | |
| Sara Lindvall | 01/27 | |
| Huy Hoang | 01/27 | |
| Katie Banks | 01/28 | |
| Jonathan May | 01/29 | |
| Hortencia Hernandez | 01/30 | |
| Brett Underwood | 01/30 | |

| | | |
|-----------------|-------|----------|
| Khanty Vichith | 02/01 | February |
| Tiffany James | 02/05 | |
| Phuong Tran | 02/05 | |
| Bryce McCoy | 02/05 | |
| Somphone Kaska | 02/05 | |
| Cheryl Spencer | 02/09 | |
| Rodrigo Patino | 02/10 | |
| Collin Snyder | 02/10 | |
| Pam Johnson | 02/11 | |
| Tien Tran | 02/12 | |
| Ana Lemus | 02/12 | |
| Arisa Rianthong | 02/17 | |
| Laura Smith | 02/18 | |
| Sheria Millsaps | 02/20 | |
| Richard Edwards | 02/20 | |
| Linda Thompson | 02/22 | |
| Arly Sanchez | 02/22 | |
| Steve Ketcher | 02/25 | |
| Jennelle Brown | 02/25 | |
| Macaria Garcia | 02/29 | |

Sharpline's Employee Favorite Recipe!

Kenny Snyder's Favorite, was the lucky pick for this Month's Featured Recipe. If you would like to have yours featured in the future, then please don't hesitate to email me yours and a photo if you have it at katieb@sharpline.com.

Recipe: Arkansas Caviar

Ingredients:

- 1 can of Garbanzo Beans
- 1 can of Red Kidney Beans
- 1 can of Black Beans
- 1 can of Black Eyed Peas
- 1 Avocado (diced)
- 1 Tomato (diced)
- 1 small Red Onion (diced)
- 1 small can of Black Olives (diced)
- 1 Green Pepper (diced)
- 1 small bottle of Zesty Italian Salad Dressing

Instructions:

Drain any juice from beans. Mix all the ingredients in a big bowl and add 1 small bottle of Zesty Italian salad dressing. Chill at least 6 hours - Serve with Big Dip Fritos.

Anniversaries

5 YEARS

| | |
|----------------|-------|
| Amber Starkey | 01/16 |
| Thuy Tran | 02/19 |
| Anthony Jordan | 02/26 |

35 YEARS

| | |
|--------------|-------|
| Gary Parmely | 01/09 |
| Tim Stark | 02/27 |

10 YEARS

| | |
|-----------|-------|
| Jaci Mohr | 01/14 |
|-----------|-------|

20 YEARS

| | |
|-----------------|-------|
| Marilyn Hess | 01/05 |
| Khanty Vichith | 01/12 |
| Yokmee Senthong | 01/12 |
| Gayla Irving | 01/19 |



1ST SHIFT

Craig Daniel – CM Sales
Warren Potter – Purchasing/Materials

New Hires



As of Tuesday, January 2nd, 1st shift has gone 51 working day(s) without a reportable injury. 2nd, 3rd, and Weekend shift have gone 225 days.

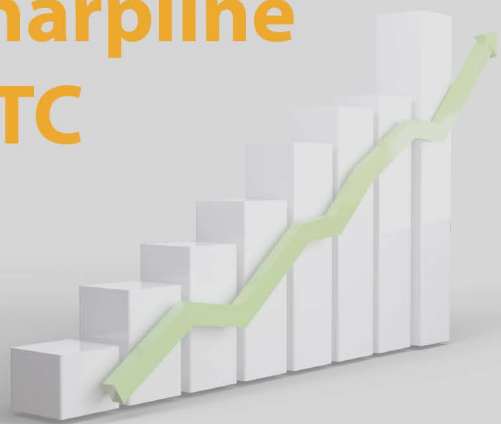
Safety Bingo Winners:

| | |
|----------------------------------|------|
| 1st Shift | |
| Sheria Millsaps – Flat Packaging | \$75 |

| | |
|------------------------|-------|
| 2nd Shift | |
| Jose Facio – Screening | \$250 |

Safety Bingo

Sharpline OTC



Past 4 Weeks

| | | | | |
|------------------------|-------|-------|-------|-------|
| OTC GOAL - 95% | 98.50 | 98.83 | 97.96 | 98.46 |
| AUTO BACKORDERS < 25 | 2 | 0 | 0 | 2 |
| CM ORDERS % > 28 DAYS | 79.3 | 89.5 | 98.6 | 41.8 |
| CM ORDERS % > 42 DAYS | 12.6 | 40.2 | 00.0 | 09.2 |
| CM ON TIME GOAL: > 95% | 99.77 | 97.47 | 97.64 | 95.82 |
| YIELD GOAL: 97% | 95.5 | 91.9 | 97.5 | 97.1 |

New Year Resolutions History and Facts

The tradition of New Year's resolutions traces its roots back over 4,000 years to Babylonian times. The Babylonians, credited with celebrating the New Year around mid-March during their crop planting season, observed a 12-day religious festival known as Akitu. This festival involved either crowning a new king or reaffirming loyalty to the current ruler. The resolution aspect manifested in promises made to the gods, often involving returning borrowed items or settling debts. Keeping these promises earned the favor of the gods, while failure to do so led to disfavor.

Here are four additional facts about New Year's resolutions:

- **Measurable goals lead to resolution success:** A 2007 study from the University of Bristol revealed that setting small, measurable goals increased goal achievement by 22%. Specific objectives, like "lose 1lb a week," were more successful than vague ones like "lose weight."
- **88% of New Year's resolutions fail:** The same study found that 88% of its 3000 participants did not adhere to their resolutions. Enthusiasm often diminishes when faced with challenges, making the commitment challenging to sustain.
- **Regional influences on resolutions:** A 2013 Google Maps project called Zeitgeist explored the regional variations in resolutions. Health-related goals took priority in the US and Egypt, while Australians and Japanese focused on love. In India, career aspirations dominated resolutions, and in Russia, it was centered around education.
- **30% opt out of resolutions:** In the modern era, New Year's resolutions have become a secular activity without repercussions from gods or communities. Research indicates that around 30-40% of people choose not to make New Year's resolutions at all.

Credit: history.co.uk, the history of new years resolutions.